

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation Apparatus  
Directorate of Quality Assurance and Academic Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2024**

## **Introduction:**

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

## **Concepts and terminology:**

**Academic Program Description:** The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

**Program Mission:** Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

**Program Objectives:** They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum Structure:** All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

**Learning Outcomes:** A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

**Teaching and learning strategies:** They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.



## Academic Program Description Form

University Name: Baghdad

Faculty/Institute: Fine Arts

Scientific Department: Plastic Arts

Academic or Professional Program Name: B.Sc. Of Fine Arts

Final Certificate Name: B.Sc. Of Plastic Arts

Academic System: Annual

Description Preparation Date:

File Completion Date:

Signature:

Head of Department Name:

Prof. Dr. Mohammed Challob Jebur

Date: 26/3/2024

Signature:

Scientific Associate Name:

Prof. Dr. Rajaa Saadi Lafta

Date:

~~Rajaa~~  
26/3/2024

The file is checked by:


Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance

Department:

Date:

Signature:

  
Approval of the Dean

### **1. Program Vision**

Pioneering in higher education through community service at the local, Arab and international levels and providing the community with scientific and technical products.

### **2. Program Mission**

1-Develop the polarized human resources and increase their efficiency through the provision of continuous education and training programs for all community institutions and the dissemination of scientific and human culture.  
2-Preparing and qualifying graduates to be distinguished in their fields of specialization as leaders and producers in their societies to meet the needs of the labor market with a distinct professionalism.  
3-Meeting the needs of the Iraqi ministries and other sectors with technical and teaching staff for the various disciplines of fine arts, including:  
a-Preparing university professors and the thinking scholars of arts fields.  
b- Preparing teachers of art education for secondary stages.  
c- Preparing technical staff specialized in the fields of drawing, sculpture, pottery, interior design, print design, industrial design, fabric design, radio and television, cinematic arts, Arabic fonts and decoration, music arts, performing arts, represented by theatrical representation, theatrical directing and theatrical techniques.

### **3. Program Objectives**

The College of Fine Arts at the University of Baghdad is committed to raising the level of quality in education by providing high-quality scientific programs in the primary and postgraduate stages. Also providing consultations to attend the community that meet the needs of the labor market, which works to supply the local artists and teachers with teaching qualifications in the fields of teaching design arts, , theater, Fine, painting and decoration, cinema and television, music and art education for those who possess knowledge, skill and cultural abilities with the aim of raising the level of artistic field and aesthetic awareness and informing the community of the importance of art civilly, educationally, morally and culturally to achieve comprehensive quality and access to national accreditation.

#### 4. Program Accreditation

Does the program have program accreditation? And from which agency?

#### 5. Other external influences

Is there a sponsor for the program?

#### 6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements	yes			
Department Requirements	yes			
Summer Training	no			
Other				

\* This can include notes whether the course is basic or optional.

#### 7. Program Description

Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical
2023-2024				

#### 8. Expected learning outcomes of the program

Knowledge

Learning Outcomes 1	Learning Outcomes Statement 1
<b>Skills</b>	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
<b>Ethics</b>	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

### 9. Teaching and Learning Strategies

Teaching and learning strategies and methods adopted in the implementation of the program in general.

### 10. Evaluation methods

Implemented at all stages of the program in general.

### 11. Faculty

#### Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)	Number of the teaching staff	
	General	Special		Staff	Lecturer
<b>Instructor</b>	Plastic arts	painting	Experience in computer and digital art	yes	

#### Professional Development

Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

**Professional development of faculty members**

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

**12. Acceptance Criterion**

**(Setting regulations related to enrollment in the college or institute, whether central admission or others)**

**13. The most important sources of information about the program**

State briefly the sources of information about the program.

**14. Program Development Plan**

## Course Description Form

1. Course Name:	
Computer Graphic – Raster art	
2. Course Code:	
3. Semester / Year:	
year	
4. Description Preparation Date:	
2024	
5. Available Attendance Forms:	
Attendance	
6. Number of Credit Hours (Total) / Number of Units (Total)	
3	
7. Course administrator's name (mention all, if more than one name)	
Name: ODAY FADHIL ABDULKAREEM Email: oday.fadhil@cofarts.uobaghdad.edu.iq	
8. Course Objectives	
<b>Course Objectives</b>	<ul style="list-style-type: none"><li>• Digital art or computer graphics helps students discover their creative abilities more effectively, due to the tools and effects that its techniques and programs have, in addition to equipping the student with technology that allows him to draw up plans and create artistic structures and formats to manipulate the artistic surfaces and vocabulary in his graphic artistic works in the rest of the lessons. process, as well as his future artistic projects.</li><li>• Enables students to process their work and improve their talents and innovative ability by employing new materials, media and technologies. Digital art techniques and possibilities are constantly being renewed through augmented reality exhibitions, virtual reality installations, and others.</li><li>• .....</li></ul>

## 9. Teaching and Learning Strategies

<b>Strategy</b>	
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## 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1.	3	Defining the role of technology and digital technology in the field of fine art, defining digital art or digital graphics, explaining the technical types of digital drawing (raster and vector - Bitmap & Vector), explaining the type of raster graphics, introducing	Computer Graphic – Raster art	Applied	Professor

	<p>the Photoshop program, followed by an example of programs specialized in raster digital graphics and images and processing them, and explaining The program interface and its components, knowing the tools par, palettes, adjusting the program interface, the mechanism for dealing with its components of tools, panels, and docks, and the method of preparing the program to produce artworks by dealing with files (new, open &amp; bridge, setting image size, canvas size , rotation, window arrangement, arrange &amp; tabs, zooming &amp;</p>			
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		navigator, save).			
2.	3	Recognizing RGB & CMYK color patterns, dealing with layers, guide lines, selection tools, paint tools, gradient painting, and patterns, and assigning students to prepare artistic works in which these tools are used.	Computer Graphic – Raster art	Applied	Professor
3.	3	Work and training on the use of marker and paint tools in producing works of art (landscape) in the style of illustrative or minimalist art.	Computer Graphic – Raster art	Applied	Professor
4.	3	=	Computer Graphic – Raster art	Applied	Professor
5.	3	=	Computer Graphic – Raster art	Applied	Professor
6.	3	Getting to know brush tools, how to create special brushes and their settings	Computer Graphic – Raster art	Applied	Professor

		(define brush), and assigning students to work on a topic (agreed upon) in which drawing brushes will be used.			
7.	3	Training in using drawing brushes by producing an artistic subject in the digital drawing style	Computer Graphic – Raster art	Applied	Professor
8.	3	=	Computer Graphic – Raster art	Applied	Professor
9.	3	=	Computer Graphic – Raster art	Applied	Professor
10.	3	Identifying writing tools, text tools, formatting texts and paragraphs, special text effects, and 3D text, and assigning students to try to use texts into works of art.	Computer Graphic – Raster art	Applied	Professor
11.	3	Training on using texts in artistic works	Computer Graphic – Raster art	Applied	Professor

12.	3	=	Computer Graphic – Raster art	Applied	Professor
13.	3	=	Computer Graphic – Raster art	Applied	Professor
14.	3	The theoretical exam at the end of the first semester	Computer Graphic – Raster art	Applied	Professor
15.	3	Evaluation of applied works	Computer Graphic – Raster art	Applied	Professor
Mid Break					
16.	3	Dealing with images, the transformation process (resizing), adding healing & clone stamp & dodge tools & burn tools & red eye tools & blur tools & sharpen tools & smudge tools, color correction adjustments, and assigning students to prepare works of art in the style of digital collage.	Computer Graphic – Raster art	Applied	Professor

17.	3	Training on working with images, using processing tools, color correction, and the conversion process to create artistic works using digital collage technology.	Computer Graphic – Raster art	Applied	Professor
18.	3	=	Computer Graphic – Raster art	Applied	Professor
19.	3	=	Computer Graphic – Raster art	Applied	Professor
20.	3	Identifying the types of effects (filters, styles), adding layers of effects adjustments, and learning how to add masks. Assigning students to prepare digital graphic works of art with the addition of effects and styles.	Computer Graphic – Raster art	Applied	Professor
21.	3	Training on creating artistic works in the style of collage and	Computer Graphic – Raster art	Applied	Professor

		digital installation using effects and patterns, as well as previous image and color manipulations.			
22.	3	=	Computer Graphic – Raster art	Applied	Professor
23.	3	=	Computer Graphic – Raster art	Applied	Professor
24.	3	Identifying ready-made shape tools, forming and modifying free shapes, pen tools, and assigning students to prepare topics to be implemented using shape drawing tools.	Computer Graphic – Raster art	Applied	Professor
25.	3	Training on applying drawing using ready-made shape tools, in the style of directional illustration.	Computer Graphic – Raster art	Applied	Professor
26.	3	=	Computer Graphic – Raster art	Applied	Professor

27.	3	=	Computer Graphic – Raster art	Applied	Professor
28.	3	=	Computer Graphic – Raster art	Applied	Professor
29.	3	The theoretical exam at the end of the second semester	Computer Graphic – Raster art	Applied	Professor
30.	3	Applied business evaluation	Computer Graphic – Raster art	Applied	Professor

#### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

#### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	